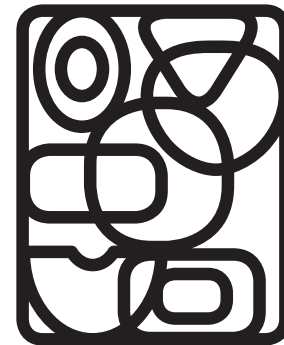




ORMAIE
PARIS





**A FRAGRANCE MADE ENTIRELY
OUT OF NATURAL
INGREDIENTS RESPECTING THE
INIMITABLE BEAUTY OF
NATURE.**

**TWO YEARS OF DEVELOPMENT
TO REACH EXCEPTIONAL
FRAGRANCES.**



**POETIC FRAGRANCES WITH A COMPLETE
DEVOTION TO NATURE AND ART.
ORMAIE FRAGRANCES ARE SOLELY MADE
OUT OF NATURAL INGREDIENTS, WITH A
RESPONSIBLE APPROACH.**

**100% NATURAL, CRUELTY-FREE AND
VEGAN.**

**NO ARTIFICE, BUT THE STATE OF THE ART
IN ITS PUREST FORM WITH THE SUPPORT
OF THE FINEST ARTISANS.**

ORMAIE IS A FAMILY OWNED HOUSE.



ORMAIE: A CONSCIOUS BRAND

**THE FIRST STEP WAS TO IDENTIFY THE
BEST NATURAL INGREDIENTS AND MAKE
SURE THE SOURCING WAS ETHICAL
ENVIRONMENTALLY AND SOCIALLY.**

TODAY FOR INSTANCE, WHEN ORMAIE USES A TREE OF
SANTAL 20 ARE REPLANTED IN ITS PLACE.

FARMERS IN MADAGASCAR GROWING THE VANILLA USED
BY ORMAIE ARE GUARANTEED THEIR PRODUCTION WILL
BE BOUGHT 3 YEARS IN ADVANCE, THUS GIVING THEM
THE SECURITY TO DEVELOP THEIR BUSINESS.



**WHY NATURAL PERFUMES? WHAT DOES IT
CHANGE IN THE FRAGRANCE?**

**THE QUEST FOR EXCELLENCE.
EXCELLENCE IS VISIBLE IN ALL THINGS
NATURAL. NATURE IS POWERFUL AND HAS
SO MUCH TO OFFER.**

**POETRY, ART AND NATURE ARE THE
STRONGEST ESSENTIALS OF THE SOUL AND
REMAIN ORMAIE'S CONSTANT INSPIRATION
AND PURSUIT.**

**ORMAIE FRAGRANCES ARE OF EXCEPTIONAL
QUALITY DUE TO THE TRACEBILITY OVER ITS
INGREDIENTS THAT ARE ETHICALLY AND
SUSTAINABLY SOURCED.**



THE SOURCING OF ORMAIE PRODUCTS

**THE COLOR OF THE ORMAIE FRAGRANCES
COME FROM THE COLORS OF THE
NATURAL INGREDIENTS THEY CONTAIN.**

The ORMAIE fragrances are 100% natural,
cruelty free and vegan.



THE SOURCING OF ORMAIE PRODUCTS

**A GLASS FACETED TWELVE TIMES, LIKE A
SUNDIAL, AS A TESTIMONY OF THE LONG
PROCESS OF CREATION.**

For its glass production ORMAIE now
exclusively uses renewable energy.



THE SOURCING OF ORMAIE PRODUCTS

WOODEN BOTTLE CAPS WITH ICONIC SHAPES.

The bottle caps are sculpted in beech wood from responsibly managed forests. They are polished by hand.



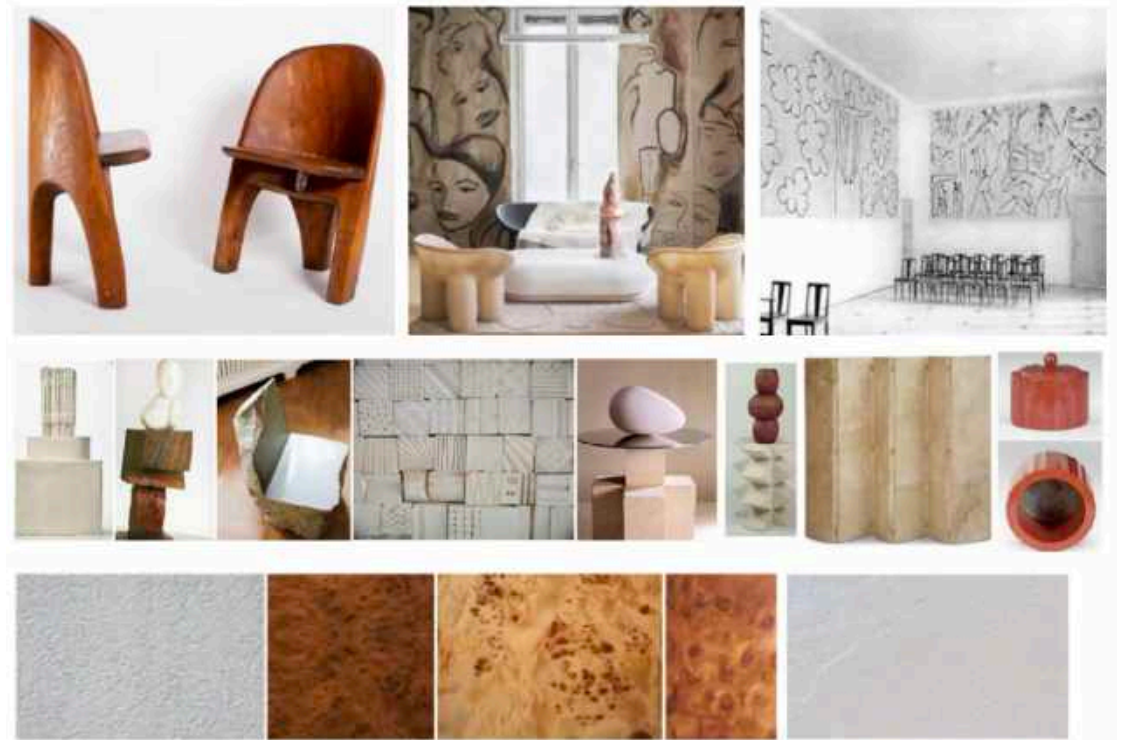
THE SOURCING OF ORMAIE PRODUCTS

A ROUND BOX WHICH HUGS THE SHAPE OF THE BOTTLE, A LOGO REPRESENTING THE SEVEN INITIAL FRAGRANCES OF THE HOUSE.

The ORMAIE box is made of Italian paper composed of 40% recycled fibers, 55% from sustainably managed forests and 5% from cotton. It is printed in the Heidelberg machines from the 60s.

THE INSPIRATION BEHIND ORMAIE

ART AND DESIGN OF THE 20TH CENTURY





THE FOUNDERS

**A MOTHER AND A SON WANTING TO
CONVEY THEIR LOVE FOR ART AND
NATURE THROUGH TIMELESS AND POETIC
FRAGRANCES.**

**EXPERTISE, CREATIVITY AND KINDNESS
ARE AT THE HEART OF THIS FAMILY-
OWNED HOUSE.**



THE IDEA

THE PERFUME BOTTLE DOESN'T BELONG IN THE BATHROOM ANYMORE. IT BELONGS WHEREVER YOU WANT IT TO BELONG IN YOUR HOME.

**WE ARE GIVING DEPTH TO THE BOTTLE.
A NEW LIFE, AS IT BECOMES A NEW
DESIRABLE OBJECT YOU LOOK FORWARD
TO SEEING.**

TWO FORMATS OF THE SAME ICONIC BOTTLE



Available

ORMAIE
PARIS

100ML
940AED



Coming Soon

ORMAIE
PARIS

50ML
640AED

THE STORE CONCEPT



ARCHITECTURE AND DESIGN ARE VERY CLOSE TO THE HEART OF ORMAIE

DISTRIBUTION

SOME OF ORMAIE PARTNERS

NEW-YORK

LONDON

PARIS

GERMANY

DUBAI

BARNEYS
NEW YORK

HARVEY NICHOLS

GALERIES
LAFAYETTE
CHAMPUS
EYES

THE
KADEWE
GROUP

bloomingdales

Totokaelo

LIBERTY



HARVEY NICHOLS



LES BRUMES

**THE MORNING IN THE ORANGE ORCHARD.
THE DEW TAKES ON THE FRAGRANCE OF
CITRUS
AND WOODS.**

Les Brumes is the memory of a morning in a citrus field. It captures the moment when the mist descends on the citrus trees and the surrounding woods.



LES BRUMES

TOP NOTE



LEMON



MANDARIN



BERGAMOT



GINGER

MIDDLE NOTE



CARDAMOM



SAGE



JASMINE



TUBEROSE

BOTTOM NOTE



CEDAR



SANDALWOOD



VETIVER



MATE



28°

**IT'S VERY WARM. I WANDER.
THE WHITE FLOWERS. THE SUN.**

28 ° is a solar note reminiscent of a summer's walk. White flowers, monoi and shea butter, like a heatwave, the scent of holidays.



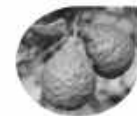
TOP NOTE



LEMON



MANDARIN



BERGAMOT



SHINUS MOLLE

MIDDLE NOTE



ROSE



ORANGE BLOSSOM



JASMIN SAMBAC



TUBEROSE

BOTTOM NOTE



SANDALWOOD



VANILLA



EVERLASTING ABSOLUTE



PAPIER CARBONE

**I LIKED LIQUORICE. THE PAPER
OF NOVELS ON THE WOODEN
BOOKSHELVES.**

Papier Carbone is a childhood memory. The paper at school, the wood of the library and the liquorice we loved as children. An indelible and comforting scent.



TOP NOTE



COFFEE



BADIAN



BERGAMOT



CARDAMOM

MIDDLE NOTE



SAGE



LAVANDIN



CORIANDER



NUTMEG

BOTTOM NOTE



PATCHOULI



AMBRETTE



VETIVER



GUIAIAC



YVONNE

**SHE WORE GREAT FEMININE
FRAGRANCES.
TENDER ROSES SMITTEN BY RED FRUITS.**

«Yvonne» is a modern homage to the classical feminine perfumes. The scent of red fruits brightens the roses and chypre notes.



TOP NOTE



BLACKCURRANT



GRAPEFRUIT



BERGAMOT



TAGETES



SHINUS MOLLE

MIDDLE NOTE



ROSE



PEACH



JASMINE

BOTTOM NOTE



VANILLA



SANDALWOOD



PATCHOULI



BENJOIN



TONKA



LE PASSANT

**HE APPEARS FOR A MOMENT, THEN
MOVES ON.
HIS PERFUME REMAINS. LAVENDER.
AMBRETTE.**

Le Passant is an homage to men's perfume. A delicate masculinity. A charismatic lavender.



**TOP
NOTE**



BERGAMOT



LAVENDER



TAGETES

**MIDDLE
NOTE**



LAVANDIN

**BOTTOM
NOTE**



VANILLA



AMYRIS



TONKA



L'IVRÉE BLEUE

**DARK EXOTICISM. A JUNGLE OF VANILLA
AND RUM.
THE MADNESS OF IRIS AND VIOLET.**

L'Ivrée Bleue is a narcotic scent. It evokes the exoticism of Gauguin and the jungle themes of Rousseau. The dark vanilla and the rum blend into a stormy sensuality.



**TOP
NOTE**



RUM



MANDARIN



LILY

**MIDDLE
NOTE**



VIOLET



IRIS

**BOTTOM
NOTE**



PATCHOULI



VANILLA



BENZOIN



CACAO



Toï Toï Toï

**SHE WAXES HER SLIPPERS. MYSTICAL
INCENSE.
THE WOODEN FLOORS.**

Toï Toï Toï is a german expression dancers say to wish good luck before going on to perform. The fragrance evokes the polished wooden boards of the stage and the dancer's waxed ballet shoes.



**TOP
NOTE**

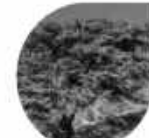


INCENSE



BLACK PEPPER

**MIDDLE
NOTE**



CEDAR



SANDALWOOD



PATCHOULI

**BOTTOM
NOTE**



VETIVER



VANILLA



NARGAMOTHA







