



Miriam Quevedo, *vision and unique* approach

01. INGREDIENT MASTER

Miriam learned for years about the qualities of the most sublime ingredients working in her mother's herbal apothecary shops in Barcelona. She stood up thanks to her efficiency mixing precious raw ingredients in order to create exclusive combinations for each customer's needs.

02. ANTI-AGING EXPERT

After studying dermo-cosmetics and trichology, she joined forces with her husband, owner of a cosmetics laboratory with more than 40 years of experience. The result? An anti-aging beauty brand that combines luxury and cutting-edge scientific innovations.

03. PIONEER AND REVOLUTIONARY

Miriam led the change in cosmetic hair care. Considering that the scalp is skin, she understood that the hair also ages because the same factors affect both. She redefined the concept of haircare by applying active ingredients for the skin to her hair collections, such a revolution in the industry.





hair *and* scalp

Hair is an integrated structure consisting of the scalp, the follicle, and the fibre; therefore, it must be understood from a holistic perspective. Our in-house R&D laboratories have drawn inspiration from skincare technology to create global treatments focused on reversing the different causes of hair aging and its visible and invisible effects.

Science and luxury meet in our rituals, where efficacy is backed by scientific studies and clinical trials.

do age too

causes

EPIGENETICS

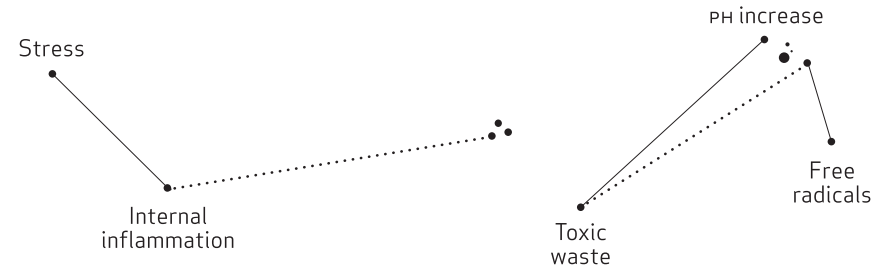
OXIDATIVE STRESS

INFLAMMAGING

NATURAL OR BIOLOGICAL AGING
<ul style="list-style-type: none"> ○ Genetics ○ Age ○ Hormonal imbalances
ENVIRONMENTAL AGING
<ul style="list-style-type: none"> ○ Pollution ○ Photoaging: UVB and UVA ○ Digital aging: artificial light and blue light
CHEMICAL AND MECHANICAL AGING
<ul style="list-style-type: none"> ○ Thermal aging: blow drying, styling tools, etc. ○ Chemical treatments: coloring, perms, straightening, etc.
LIFESTYLE AGING
<ul style="list-style-type: none"> ○ Physical and/or emotional stress ○ Diet and toxins

effects

NON-VISIBLE



VISIBLE

FIBRE

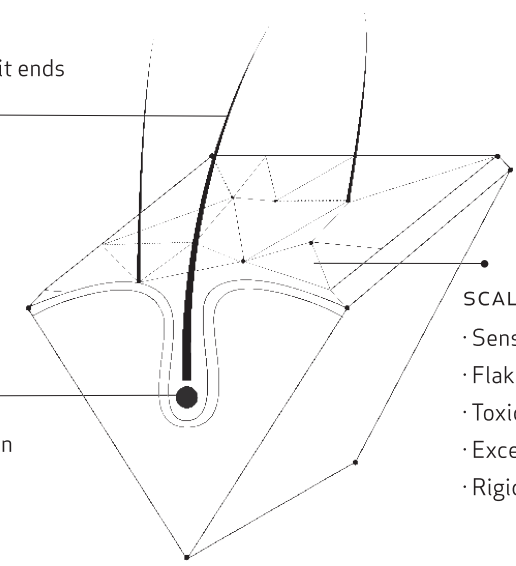
- Loss of volume
- Brittle hair and split ends
- Dryness
- Porosity
- Matt and dull hair

FOLLICLE

- Decrease in melanin
- Follicle weakness
- Hair loss
- Lack of density
- Alopecia

SCALP

- Sensitivity and redness
- Flaking and itching
- Toxicity saturation
- Excess dryness or greasiness
- Rigidity



precious ingredients and *technology,*

At Miriam Quevedo we create sophisticated and personalized hair and scalp anti-aging rituals, inspired by professional skincare routines. By combining precious ingredients and the most advanced biotechnological elements, we achieve exceptional results supported by clinical studies.

our unique *approach*

EXCEPTIONAL INGREDIENTS

PRECIOUS

White Caviar Extract,
24k Gold, Platinum and
Diamond Powder

PEPTIDES

Hexapeptides,
Tripeptides,
Natural Peptides

BOTANICAL

Oils, Extracts
and Floral Waters

GREEN TECHNOLOGY: SUSTAINABILITY MEETS LUXURY

PLANT-BASED

Biotechnological
Ingredients

USE OF

Renewable
Sources

FREE OF

Parabens, Mineral Oils,
Petrolatum, Phthalates,
No Kerosene - Paraffin

SAFE FOR

Keratin and Color

RECYCLED PACKAGING

Sustainable
materials

CLEAN FORMULAS

Free of harmful ingredients
Biodegradable
No GMO
Upcycling
KMO

our collections, our *most precious* treasures

01 BLACK BACCARA

Black Baccara Rose Youth Concentrate and Fresh Roses Stem Cells
Renew your mane with Black Baccara. Its products not only stimulate growth and avoid hair loss, but also they reverse damage and give hair back the strength and elasticity of a virgin state, repairing the bonds.



02 GLACIAL WHITE CAVIAR

White Caviar Extract and Encapsulated Swiss Glacial Water
With Glacial White Caviar, soothe hair and scalp sensitivity thanks to its formulas that profoundly hydrate and provide the most delicate care for a complete feeling of comfort.

03 SUBLIME GOLD

24k Bioactive Gold

With an unprecedented concentration of 24k Gold, Sublime Gold visibly transforms both hair and scalp from the inside out, providing the hair with an intense luminosity and nourishment.



04 PLATINUM & DIAMONDS

Platinum and Diamond Powder

Restore volume and vitality thanks to Platinum & Diamonds. Theirs high antioxidant properties nourish and infuse your mane with volume from roots to tips and renewed silkiness and softness.



05 EXTREME CAVIAR

Caviar Extract

Treat with Extreme Caviar specific scalp and hair concerns, such as hair loss, dry and oily dandruff, sebum control and color degradation.



discover the perfect *collection* for your *mane*

COLLECTION

CONCERN

RESULTS

HAIR TYPE

●	○	●	●	●
BLACK BACCARA	GLACIAL WHITE CAVIAR	SUBLIME GOLD	PLATINUM DIAMONDS	EXTREME CAVIAR
Weakness Overtreated	Sensitivity Dehydration	Opacity Extra-dryness	Fine hair Without volume	Hair Loss Dandruff Oily Hair Color
Fortify and Regrowth	Calm and Hydrate	Illuminate and Nourish	Ultra Volume and Silkiness	Specific
All hair types	All hair types	All hair types, especially for thick hair	Normal to Fine Hair	All hair types

your 360°

At Miriam Quevedo we believe that a truly efficient hair ritual must be custom made. The following treasures have been selected especially for you by our team of Hair Therapists to achieve wonderfully healthy hair and scalp.



ULTIMATE HAIR GROWTH RITUAL

- Hair Multiplying Scalp Concentrate
- Pre-treatment Exfoliator
- Hair Multiplying Shampoo
- Hair Multiplying Mask
- Hair Repairing & Multiplying Serum



OPULENT LUMINOUS TRANSFORMATION RITUAL

- Luminous Shampoo
- Leave-in Treatment Shield
- Opulent Transforming Mask



VIBRANT COLOR RITUAL

- Exfoliating Scrub Scalp Mask
- Special Color-treated Shampoo
- Intensive Anti-Aging Luxe Masque
- Restructuring Luxe Serum



ULTRA VOLUME RITUAL

- Exfoliating Scrub Scalp Mask
- Luxurious Shampoo
- Luxurious Mask
- Luxurious Serum



SUPREME BOND REPAIR RITUAL

- Bond Rejuvenating Luxe Cure
- Hair Multiplying Shampoo
- Hair Multiplying Mask
- Hair Repairing & Multiplying Serum



ULTIMATE ANTI-HAIR LOSS RITUAL

- Exfoliating Scrub Scalp Mask
- Special Hair Loss Shampoo
- Intensive Anti-Aging Luxe Masque
- Restructuring Luxe Serum
- Bio-Regenerative Shock Treatment for Hair Loss



HAIR AND SCALP VITAMIN INFUSION RITUAL

- Exfoliating Scrub Scalp Mask
- Imperial Smoothing Shampoo
- Vitality Luxe Masque
- Bio-regenerative Shock Treatment
- Vitamin Reinforcement



ULTIMATE DANDRUFF REMOVAL RITUAL

- Exfoliating Scrub Scalp Mask
- Special Dandruff Shampoo
- Intensive Anti-aging Luxe Masque
- Bio-regenerative Shock Treatment for Dandruff



SENSITIVE SCALP COMFORTING RITUAL

- Hydra-pure Shampoo
- Hydra-pure Rescue Masque
- Hydra-pure Rejuvenating Mist
- Hydra-pure Timeless Beauty Cream



HAIR AND SCALP PURIFYING RITUAL

- Exfoliating Scrub Scalp Mask
- Purifying Charcoal Shampoo
- Conditioner Balm
- Restructuring Luxe Serum

ritual

Discover all our rituals for all your concerns at

MIRIAMQUEVEDO.COM

personalized rituals *unique solutions*

At Miriam Quevedo we have developed our own rituals to combat hair aging by identifying the four areas of haircare.

SPECIFIC SCALP CARE

EXFOLIANT: DETOXYIFY AND OXYGENATE



EXTREME CAVIAR
EXFOLIATING SCRUB
SCALP MASK



BLACK BACCARA
PRE-TREATMENT
EXFOLIATOR

SHOCK TREATMENT: SPECIFIC CONCERNS



BLACK BACCARA
HAIR MULTIPLYING
SCALP CONCENTRATE



GLACIAL WHITE CAVIAR
HYDRA-PURE
REJUVENATING MIST



EXTREME CAVIAR
BIO-REGENERATIVE SHOCK
TREATMENT FOR HAIR LOSS



EXTREME CAVIAR
BIO-REGENERATIVE SHOCK
TREATMENT VITAMIN
REINFORCEMENT



EXTREME CAVIAR
BIO-REGENERATIVE SHOCK
TREATMENT FOR DANDRUFF

CLEAN AND LIBERATE

SHAMPOO: CLEAN AND LIBERATE



BLACK BACCARA
HAIR MULTIPLYING
SHAMPOO



SUBLIME GOLD
LUMINOUS SHAMPOO



PLATINUM & DIAMONDS
LUXURIOUS SHAMPOO



PLATINUM & DIAMONDS
SCALP SOOTHING
DRY SHAMPOO



GLACIAL WHITE CAVIAR
HYDRA-PURE
SHAMPOO



EXTREME CAVIAR
SPECIAL HAIR
LOSS SHAMPOO



EXTREME CAVIAR
PURIFYING CHARCOAL
SHAMPOO



EXTREME CAVIAR
IMPERIAL SMOOTHING
SHAMPOO



EXTREME CAVIAR
SHAMPOO FOR COLOR
TREATED HAIR



EXTREME CAVIAR
SHAMPOO FOR BLONDE
AND SILVER HAIR



EXTREME CAVIAR
SPECIAL DANDRUFF
SHAMPOO

HIDRATE AND NOURISH

CONDITIONER: HYDRATE AND DETANGLE



SUBLIME GOLD
LUMINOUS CONDITIONER



EXTREME CAVIAR
CONDITIONER BALM

MASK AND CURE: DEEPLY NOURISH AND REPAIR



BLACK BACCARA
HAIR MULTIPLYING
MASK



BLACK BACCARA
BOND REJUVENATING
LUXE CURE



SUBLIME GOLD
OPULENT TRANSFORMING
MASK



PLATINUM & DIAMONDS
LUXURIOUS MASK



GLACIAL WHITE CAVIAR
HYDRA-PURE RESCUE
MASQUE



EXTREME CAVIAR
INTENSIVE ANTI-AGING
LUXE MASQUE



EXTREME CAVIAR
VITALITY LUXE
MASQUE

PROTECT AND SUBLIMATE

SERUM AND PROTECTOR: PROTECT GLOBALLY



BLACK BACCARA
HAIR REPAIRING &
MULTIPLYING SERUM



SUBLIME GOLD
LEAVE-IN TREATMENT
SHIELD



PLATINUM & DIAMONDS
LUXURIOUS SERUM



GLACIAL WHITE CAVIAR
HYDRA-PURE TIMELESS
BEAUTY CREAM



EXTREME CAVIAR
RESTRUCTURING
LUXE SERUM

OIL: SEAL



GLACIAL WHITE CAVIAR
HYDRA-PURE PRECIOUS ELIXIR



SUBLIME GOLD
ULTRA-NOURISHING OIL

MIST: FINISH



BLACK BACCARA
HAIR TEXTURIZING WAVE MIST
WITH ROSE GOLD



PLATINUM & DIAMONDS
LUXURIOUS
DROPS



SUBLIME GOLD
ULTRA-BRILLANT MIST

