



My First Baobab

Body Wellness

Enriched with baobab fruit extract

The Baobab Collection brand has based its success on a dual mission: to create a product with the ability to perfume interiors and to create decorative objects.

We wanted to invest in bathrooms with the same spirit: to create decorative objects that align with the core function of a bathroom, like taking care of one's body, washing or putting on a moisturizing lotion after a shower. With that in mind, we have created a gamut of body care using travel and evasion fragrances inspired by notorious places (already available as candles and diffusers). Also present are the mythical scents from our Women & Gentlemen candles and diffusers.

In order to dream up a soft and comforting line, we worked with a French laboratory to create our formulas. Our objectives were to create products that are soft and comfortable.

The formulas are all made with active ingredients from baobab fruits (ingredients similar to citrus fruits, but these are six times more concentrated), with moisturizing and lipid-replenishing effects and without controversial ingredients. These lines of shower gel, hand wash gel, body & hand lotion, hand cream and hand soap have been scented with vegan fragrances. The active ingredients of baobab fruits are sourced through a fair trade network in Burkina Faso (Africa).

Shower Gel (350 ml) - Hand Wash Gel (350 ml)
Body & Hand Lotion (350 ml) - Hand Cream (50 ml)
Hand Soap (150 gr) - Refill (350 ml)

Paris

Body Wellness

Enriched with baobab fruit extract



Gel Douche
Shower Gel



Lotion Corps & Mains
Body & Hand Lotion



Gel Lavant Mains
Hand Wash Gel



Crème Mains
Hand Cream



Savon Mains
Hand Soap



Recharge*
Refill*



Gel Douche | Lotion Corps & Mains
Shower Gel | Body & Hand Lotion



Gel Lavant Mains | Lotion Corps & Mains
Hand Wash Gel | Body & Hand Lotion

Paris

Wisteria - Mimosa - Linden
Glycine - Mimosa - Tilleul

Floral
Florale

*Gel Douche / Lotion Corps & Mains / Gel Lavant Mains
*Shower Gel / Body & Hand Lotion / Hand Wash Gel



Manhattan

Body Wellness

Enriched with baobab fruit extract



Gel Douche
Shower Gel



Lotion Corps & Mains
Body & Hand Lotion



Gel Lavant Mains
Hand Wash Gel



Crème Mains
Hand Cream



Savon Mains
Hand Soap



Recharge*
Refill*



Gel douche | Lotion Corps & Mains
Shower Gel | Body & Hand Lotion



Gel Lavant Mains | Lotion Corps & Mains
Hand Wash Gel | Body & Hand Lotion

Manhattan

Cypress - Lavender - Papyrus

Cyprès - Lavande - Papyrus

Aromatic
Aromatique

*Gel Douche / Lotion Corps & Mains / Gel Lavant Mains

*Shower Gel / Body & Hand Lotion / Hand Wash Gel



Miami

Body Wellness

Enriched with baobab fruit extract



Gel Douche
Shower Gel



Lotion Corps & Mains
Body & Hand Lotion



Gel Lavant Mains
Hand Wash Gel



Crème Mains
Hand Cream



Savon Mains
Hand Soap



Recharge*
Refill*



Gel douche | Lotion Corps & Mains
Shower Gel | Body & Hand Lotion



Gel Lavant Mains | Lotion Corps & Mains
Hand Wash Gel | Body & Hand Lotion

Miami

Flower of salt - Maritime pine - Cypress

Fleur de sel - Pin maritime - Cyprès

— Solar & Aquatic —
Solaire & Aquatique

*Gel Douche / Lotion Corps & Mains / Gel Lavant Mains
*Shower Gel / Body & Hand Lotion / Hand Wash Gel



Baobab Collection à Saint-Tropez

Body Wellness

Enriched with baobab fruit extract



Gel Douche
Shower Gel



Lotion Corps & Mains
Body & Hand Lotion



Gel Lavant Mains
Hand Wash Gel



Crème Mains
Hand Cream



Savon Mains
Hand Soap



Recharge*
Refill*



Gel douche | Lotion Corps & Mains
Shower Gel | Body & Hand Lotion



Gel Lavant Mains | Lotion Corps & Mains
Hand Wash Gel | Body & Hand Lotion

Baobab Collection à Saint-Tropez

Thyme - Basil - Mint

Thym - Basilic - Menthe

Aromatic
Aromatique

*Gel Douche / Lotion Corps & Mains / Gel Lavant Mains

*Shower Gel / Body & Hand Lotion / Hand Wash Gel



Women

Body Wellness

Enriched with baobab fruit extract



Gel Douche
Shower Gel



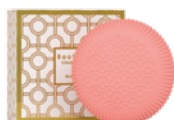
Lotion Corps & Mains
Body & Hand Lotion



Gel Lavant Mains
Hand Wash Gel



Crème Mains
Hand Cream



Savon Mains
Hand Soap



Recharge*
Refill*



Gel douche | Lotion Corps & Mains
Shower Gel | Body & Hand Lotion



Gel Lavant Mains | Lotion Corps & Mains
Hand Wash Gel | Body & Hand Lotion



Women in gold
Gel Lavant Mains | Recharge
Hand Wash Gel | Refill

Women

Magnolia - Rose - Musk
Magnolia - Rose - Musk

Floral
Florale

*Gel Douche / Lotion Corps & Mains / Gel Lavant Mains
*Shower Gel / Body & Hand Lotion / Hand Wash Gel



Gentlemen

Body Wellness

Enriched with baobab fruit extract



Gel Douche
Shower Gel



Lotion Corps & Mains
Body & Hand Lotion



Gel Lavant Mains
Hand Wash Gel



Crème Mains
Hand Cream



Savon Mains
Hand Soap



Recharge*
Refill*



Gel douche | Lotion Corps & Mains
Shower Gel | Body & Hand Lotion



Gel Lavant Mains | Lotion Corps & Mains
Hand Wash Gel | Body & Hand Lotion



Gentlemen in Silver
Gel Lavant Mains | Recharge
Hand Wash Gel | Refill

Gentlemen

Rum - Safran - Labdanum

Rhum - Safran - Labdanum

Amber & Spices
Ambrée & Epicee

*Gel Douche / Lotion Corps & Mains / Gel Lavant Mains
*Shower Gel / Body & Hand Lotion / Hand Wash Gel



My First Baobab

Soaps Gift Sets



Miami - à Saint-Tropez

Solar & Aquatic
Solaire & Aquatique
Aromatic
Aromatique



Manhattan - Paris

Aromatic
Aromatique
Floral
Florale



Women - Gentlemen

Floral
Florale
Amber & Spices
Ambrée & Épicée



My First Baobab

Home Fragrances

Maison de parfums d'intérieur

My First Baobab is a concept of small candles and diffusers inspired by our travel aspirations, both in their fragrances and in their design.

Memories of Manhattan in April, a May stroll in Paris, Saint-Tropez in August, December under the neon lights of Ocean Drive, January with the family in Brussels and a getaway to Miami in February. So many olfactory places to discover in hand screen-printed vases with 24-carat gold and platinum decorations.

With this line of My First Baobab scented candles and diffusers, Baobab Collection wishes to continue the experience of travel and perfume. Sensory journeys inspired by personal stories, exceptional memories that we want to share and in which you might find your place.

All the perfumes in this collection are very well balanced as they offer a wide range of olfactory identities. After two years of reformulation we are happy to announce that all of our fragrances are vegan.

My First Baobab is a unique experience that can also be offered as part of gift boxes.

Mini Candle (75 gr) - Candle (190 gr) - Diffuser (250 ml)
Home Spray (44 ml) - Diffuser Refill (500 ml)



My First Baobab

Home Fragrances



Aurum

Jasmine - Galbanum - Musk
Jasmin - Galbanum - Musc

Floral
Florale



Platinum

Amber - Nutmeg - Vetiver
Ambre - Muscade - Vétiver

Amber & Spices
Ambrée & Épicée



Manhattan

Cypress - Lavender - Papyrus
Cyprés - Lavande - Papyrus

Aromatic
Aromatique



My First Baobab

Home Fragrances



Women

Magnolia - Rose - Musk
Magnolia - Rose - Musk

Floral
Florale



Gentlemen

Rum - Saffron - Labdanum
Rhum - Safran - Labdanum

Amber & Spices
Ambrée & Épicée



Paris

Wisteria - Mimosa - Linden
Glycine - Mimosa - Tilleul

Floral
Florale



My First Baobab

Home Fragrances



Miami

Flower of salt - Maritime pine - Cypress
Fleur de sel - Pin maritime - Cyprés

— Solar & Aquatic —
Solaire & Aquatique



Baobab Collection à Saint-Tropez

Thyme - Basil - Mint
Thym - Basilic - Menthe

— Aromatic —
Aromatique



Brussels

Atlas cedar - Sandalwood - Honey
Cèdre Atlas - Santal - Miel

— Woods —
Boisée



My First Baobab

Home Fragrances



Ocean Drive

Tangerine - Yuzu - Cedarwood
Mandarine - Yuzu - Cèdre

Citrus
Hespéridée



Rio

Bergamot - Cardamom - Musk
Bergamote - Cardamome - Musc

Citrus
Hespéridée



Roma

Patchouli - Tonka - Coriander
Patchouli - Tonka - Coriandre

Woods
Boisée



My First Baobab

Home Fragrances



Marrakech ^{NEW}

Orange blossom - Leather - Patchouli
Fleur d'oranger - Cuir - Patchouli

Floral
Florale



Tomorrowland

Pear - Lily of the valley - Moss
Poire - Muguet - Mousse

Green
Verte



Mexico

Blackcurrant - Freesia - Cedarwood
Cassis - Freesia - Cèdre

Green
Verte



My First Baobab

Diffuser Refill



Refill 500 ml

Aurum
Platinum
Brussels
Miami
Ocean Drive
Rio
Roma
Baobab Collection à Saint-Tropez
Mexico
Manhattan
Paris
Marrakech



My First Baobab

Travel Trio Candles



Manhattan - Paris - Mykonos

- Aromatic —
- Aromatique
- Floral —
- Florale
- Aromatic —
- Aromatique



Singapore - Athens - Paris

- Green —
- Verte
- Citrus —
- Hespéridée
- Floral —
- Florale



Brussels - Roma - à Saint-Tropez

- Woods —
- Boisée
- Woods —
- Boisée
- Aromatic —
- Aromatique



Rio - Mexico - Miami

- Citrus —
- Hespéridée
- Green —
- Verte
- Solar & Aquatic —
- Solaire & Aquatique



Afrika - Caravane - Rosace ^{NEW}

- Woods —
- Boisée



My First Baobab

Home Sprays



Paris

Wisteria - Mimosa - Linden
Glycine - Mimosa - Tilleul

Floral
Florale



Manhattan

Cypress - Lavender - Papyrus
Cyprès - Lavande - Papyrus

Aromatic
Aromatique



Roma

Patchouli - Tonka - Coriander
Patchouli - Tonka - Coriandre

Woods
Boisée



Rio

Bergamot - Cardamom - Musk
Bergamote - Cardamome - Musc

Citrus
Hespéridée



Miami

Flower of salt - Maritime pine - Cypress
Fleur de sel - Pin maritime - Cyprès

Solar & Aquatic
Solaire & Aquatique



Baobab Collection à Saint-Tropez

Thyme - Basil - Mint
Thym - Basilic - Menthe

Aromatic
Aromatique



Ocean Drive

Tangerine - Yuzu - Cedarwood
Mandarine - Yuzu - Cèdre

Citrus
Hespéridée



Mexico

Blackcurrant - Freesia - Cedarwood
Cassis - Freesia - Cèdre

Green
Verte



Women

Magnolia - Rose - Musk
Magnolia - Rose - Musc

Floral
Florale



Gentlemen

Rum - Saffron - Labdanum
Rhum - Safran - Labdanum

Amber & Spices
Ambrée & Épicée



Brussels

Atlas cedar - Sandalwood - Honey
Cèdre Atlas - Santal - Miel

Woods
Boisée



Marrakech ^{NEW}

Orange blossom - Leather - Patchouli
Fleur d'oranger - Cuir - Patchouli

Floral
Florale

My First Baobab

Home Sprays Gift Sets



Miami - à Saint-Tropez

■ Solar & Aquatic
 Solaire & Aquatique
■ Aromatic
 Aromatique



Manhattan - Paris

■ Aromatic
 Aromatique
■ Floral
 Florale



Women - Gentlemen

■ Floral
 Florale
■ Amber & Spices
 Ambrée & Épicée



Paris - Manhattan - à Saint-Tropez - Miami - Women - Gentlemen

■ Floral
 Florale
■ Amber & Spices
 Ambrée & Épicée
■ Solar & Aquatic
 Solaire & Aquatique
■ Aromatic
 Aromatique



My First Baobab

Matches



Paris



Manhattan



Miami



Baobab Collection à Saint-Tropez



Rio



Roma



Brussels



B a o b a b

COLLECTION

Maison de parfums d'intérieur

Citrus *Hespéridée*

An olfactive family dominated by scents mainly composed of hesperidic notes and citrus zests such as bergamot, lemon, orange, tangerine or grapefruit. Citrus essential oils, more fragile than other perfumery raw materials, are obtained by cold expression of the peel.



Ocean Drive



Rio

Aromatic *Aromatique*

The term «aromatic» refers to all fresh herbs. The aromatic family includes lavender notes (lavandin, thyme, rosemary, sage), minty notes and anisic notes (basil, tarragon).



Manhattan



à Saint-Tropez

B a o b a b

COLLECTION

Maison de parfums d'intérieur

Solar & Aquatic *Solaire & Aquatique*

The solar family is characterized by a blend of facets which, combined, convey the sunny feeling of the beach and the seaside. We find the solar facet (salicylates, coconut), the marine or aquatic facet (mineral, salty, watery notes) and the exotic floral facet (jasmine, tiare, frangipani, tuberose).



Miami

Amber & Spices *Ambrée & Épicée*

The perfumes of the ambery family are composed of a classic accord generally made up of tonka bean, vanilla, coumarin, labdanum and patchouli. There are also resins such as benzoin, frankincense or opoponax. Spices are very often accompanying ambery scents, dressing them up wonderfully.



Gentlemen



Platinum

B a o b a b

COLLECTION

Maison de parfums d'intérieur

Green Verte

The green family is defined by the recognizable smell of crumpled leaves, cut stems, fresh and dewy grass. It also includes the green watery or bitter facets coming from juicy fruits (blackcurrant, rhubarb). Green notes offer dynamism, cheerfulness and naturalness to a scent.



Tomorrowland



Mexico

Floral Florale

The floral family is certainly the richest and largest olfactive family. Either figurative or abstract, floral facets are very numerous, and differ greatly from each other. Main representations are white flowers (jasmine, orange blossom, tuberose) rose and powdery notes (rose, violet, orris) or green florals (lily of the valley).



Paris



Women



Aurum



Marrakech

B a o b a b

COLLECTION

Maison de parfums d'intérieur

Woods Boisée

In the woody family, one wood may predominate, but it is most often a combination of several woody notes. Woody notes are reassuring, structured and nervous notes, giving the fragrance a backbone. The main natural woody notes are cedarwood, sandalwood, vetiver, patchouli, pine and cypress.



Brussels



Roma



Flagship stores

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