LIMITED EDITION

OPEN SKY

EAU DE PARFUM

## BYREDO

## Open Sky a limited-edition fragrance that celebrates the in between

Exploring the void between departure and destination.

"While being stuck in one place, our memories have become particularly vivid – and what I remember most often is travel. Beyond the physicality of spaces, that idea of movement – of journeys, of being on your way somewhere – is something I truly miss. The void that exists in between places: I wanted to capture that."

– Ben Gorham, Creative Director & Founder, Byredo

Created during a time when the world was grounded, Open Sky presents a metaphysical homage to the experience of travel: a distillation of the journey itself, charged with anticipation. Exploring the void between departure and destination, and the abstract allure of an infinite horizon, this is a fragrance that exists neither here nor there – but instead celebrates the in between.

Through vibrant pomelo veiled in hemp leaves, the electricity of expectation is elevated anew. A seductive undercurrent – the spice of black pepper, the woody romance of palo santo, the heady allure of vetiver – offers a transcendent dimensionality to the refreshing realm of citrus. A limited-edition, boundless blend created to evoke limitless possibilities.

OPEN SKY

Pomelo, Black Pepper Hemp Leaves Palo Santo, Vetiver

Byredo Global Press Marc Jallot +33 (O) 1 44 5O 84 94 mjallot@byredo.com

35, rue des Renaudes 75017 Paris, France Revalue Sonia Leretz +971567741187 sl@revalue-partners.com Byredo.com