

maro@Naroc



A JOURNEY INTO THE HEART
OF THE MOST PRECIOUS BEAUTY RITUALS

DISCOVER THE UNIVERSE OF

marocMaroc,

A journey into the heart of the most
precious rituals...

marocMaroc is a brand which perfectly combines well-being, pleasure and efficiency. **A skin care range of 25 products** designed for the body, face and hair. **Natural formulas**, free of lialal, silicone, mineral oil, with high concentration of plants and ingredients grown in Morocco: argan oil, rhassoul, orange blossom flower, pale and wild roses, prickly pear oil... Highly innovative textures associated with a single olfactory atmosphere. marocMaroc tells in a poetic atmosphere the gestures of traditional Moroccan beauty.



FIND US IN THE BEST LOCATIONS WORLDWIDE

BVLGARI[™]
HOTELS & RESORTS

HARVEY NICHOLS



LA MAMOUNIA
MARRAKECH

CHEVAL BLANC 

Fairmont
GRAND HOTEL GENEVA



ROYAL MANSOUR
MARRAKECH

Harrods



THE RITZ-CARLTON



FOUR SEASONS



HOTEL CAFÉ ROYAL
LONDON



MANDARIN ORIENTAL

 ST REGIS



Emirates Palace
ABU DHABI



Palazzo Versace

And more...

AND AT OUR STORE IN THE HEART OF PARIS



maro*ch* Maroc

I. Brand Presentation



PHILOSOPHY

Discover a refined, opulent skin care line that tells the story of sumptuous Morocco - land of lights, country of abundance where nature blooms and expands, a universe of warmth, colors and fragrant landscapes.

marocMaroc is an invitation for the senses to travel while pampering the face and body with extreme gentleness. By reinterpreting ancestral beauty customs through modern formulas, marocMaroc gives life to the most enchanting beauty tales inspired by the soft atmosphere of the hammam, the richness of the argan tree, the majesty of the rose, the authenticity of almand flowers...

Its very natural formulas -tested -, caressing touches, subtle perfumes, carefully selected plants, make it an exceptional line composed of elegant and seductive products. In each magnified formula, ingredients are through very natural textures, free of silicone, parabens and mineral oil. Pleasure and absolute confidence combine in these products. Formulated to minimize risks of allergy, they are also non comedogenic and tested for proven results.





INSPIRATION

Each product is inspired by a story, a ritual, an ingredient that evokes a facet of Morocco. By preserving the origins of traditional Moroccan beauty, marocMaroc recalls and sublimates through its products ; the generous black soap, the purifying rhassoul, the sweet almond or even the virtuous rose water . The astonishing textures of these beauty care products invite you to a sweet escape. Senses fly over heavy lands of Moroccan valleys, thin sands of Agadir beaches, and Essaouira semi desert regions where the prodigious argan tree grows.

All the landscapes are imagined, from the sunset over the Marrakech ramparts to Moroccan gardens' beautiful fountains. Subtle fragrances in these skincare products remind you of warm winds crossing over orange groves or sweet - scented rose valleys .

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BRAND PRESENTATION VIDEO



▶ [PLAY ME](#)

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II. Our Products Lines



PURE ESCAPE BODY RITUALS

Inspired by the hammam, these six complementary, unisex body products cleanse, purify and nourish the skin, while their exquisite scents transport your mind.



MIEL D'AMBRE
DETOXIFYING AND
EXFOLIATING BODY BALM



SENS ET ENCENS
EXFOLIATING
BODY CREAM



ONGUENT D'ARGAN
NOURISHING
BODY BALM



L'OR ET L'ARGAN
MAGNIFYING BODY OIL



INFUSION D'ORANGE
SHOWER MILK



L'OR DANS L'EAU
BATH AND SHOWER OIL





ROSE SOFTNESS BODY RITUALS

This range for the body moisturizes and refreshes the skin, giving it all the softness it needs, while leaving behind a delicate rose scent.



ROSES DE SUCRE
NOURISHING BODY CREAM





ROSES VELOURS
MOISTURIZING BODY MILK





JARDIN MILLE ROSES
PERFUMED BODY WATER





BEST SELLER

A loose interpretation of the traditional hammam ritual, the **Miel d'Ambre** detoxifying body scrub blends argan powder with brown sugar, orange peel, honey and argan oil in a unique balm texture.

ESSENTIAL FACE RITUALS

With the exception of the purifying mask with rhassoul clay, this face care line for men and women is centered around the richness of argan oil – one of the most precious Moroccan beauty ingredients, with nourishing and antioxidant properties. Designed for all skin types and for use every day, the formulas reveal sublime scents and textures that both comfort and delight.

●
GRAINS DE LUMIÈRE
EXFOLIATING FACE WAX



●
TERRE DU DÉSERT
VERY PURIFYING MASK



●
CARESSE DE NÉROLI
GENTLE MAKE-UP
REMOVER



●
RICHESSSE D'ARGANIER
NOURISHING FACE
CREAM





NEW, CUTTING-EDGE RANGE

WELL-AGING EXPERTISE

The new **Cactéa** face care range is the fruit of unparalleled formulation expertise, and consists of complementary skincare products that work to protect and maintain skin's beauty, day after day. A serum, two face creams tailored to individual needs, a mask, and a brand-new eye contour treatment make up a complete routine so that every woman can confidently navigate through life, feeling comfortable in her skin and age. What enriches this routine? Cutting-edge active ingredients such as hyaluronic acid and peptides are combined with natural elements like Moroccan Prickly Pear Seed Oil, concentrated between 10 and 15%. This precious ingredient imparts its active molecules with remarkable antioxidant properties, contributing to the prevention of premature aging and collagen restructuring. A genuine fountain of youth with proven and tested benefits.

CRÈME SOMPTUEUSE YEUX
PRECISION FIRMING TREATMENT
THE INNOVATION OF 2023

CRÈME RICHE
ANTI-WRINKLE REDENSIFYING CREAM

CRÈME VELOUTÉE
PLUMPING CREAM

MASQUE ONCTUEUX
SMOOTHING REVITALIZING MASK

NECTAR D'HUILES PRÉCIEUSES
SOOTHING SERUM

HAIR CARE RITUAL

To enhance hair's shine and strength, the hair care line relies, among other things, on the purifying effectiveness of Moroccan Rhassoul. Promising an olfactory escape, the fragrances are captivating: an addictive almond scent for the nourishing Almond Milk shampoo and a warm woody aroma for the purifying Rhassoul Flower shampoo.


FLEUR DE RHASSOUL
PURIFYING SHAMPOO




AMANDE AU LAIT
NOURISHING SHAMPOO




AMANDE EN CRÈME
NOURISHING CONDITIONER





BRING MOROCCO INTO YOUR HOME...

Soaps and candles, available individually or in sets, complement the hair, face and body care products, and enable you to recreate the warm atmosphere of shaded riads in the comfort of your own home.

GRAINS DE CÈDRE
ALMOND OIL
EXFOLIATING SOAP



ARGAN LUMIÈRE
SPARKLING ARGAN
OIL SOAP



BOIS DE SUCRE
SCENTED CANDLE



VAPEUR
SCENTED CANDLE



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III. The Rituals





BODY RITUALS

MIEL D'AMBRE SENSATIONS – 20'

An ultra-purifying scrub with the exfoliating paste Miel d'Ambre. The skin is cleansed of its impurities, toxins, deeply nourished and hydrated with beneficial ingredients that the skin radiates with obvious pleasure.

HYDRATION WRAP ROSES DE SUCRE – 40'

Intense hydration guaranteed. A body wrap with Roses de Sucre, a rose based cream that leaves an incomparable rich feeling on the skin. Nourished and hydrated, the body is wrapped in absolute comfort and softness. A cocooning and serenity promise...

CANDLE "SENSORY AWAKENING" MASSAGE – 50'

A sensory massage to relax the body and spirit in the soothing heat of the Paillettes d'Ambre Candie. The circular movements will release tensions of the whole body lulled by the magical melted candle and the incredible scent of amber.

TEKMIDA RITUALS – 1H

The Tekmida ritual is a deep treatment, the techniques used are inspired by the real Moroccan Tekmida which is performed with hot towels to release tensions and balance energy circulation. The ritual begins with a face and body exfoliation using Grains de Lumière and Miel d'Ambre, followed by an intense nutrition using the body balm Onguent d'Argan.

CEREMONIAL MASSAGE – 1H15

A beneficial aromatic massage. It releases tensions of the whole body using Onguent d'Argan, a melting and nourishing body balm with argan oil. This ritual is enriched with an exfoliation of the back using Miel d'Ambre.

HAMMAM RITUALS

ESCAPE HAMMAM – 1H

The Kessa glove combined with the generous exfoliating body balm Miel d’Ambre for an ultra-purifying scrub. Then comes a full body soaping using Infusion d’Orange with orange blossom extract. A sensual journey to the heart of traditional Moroccan techniques.

INDULGENT HAMMAM – 1H30

A sublime blend of original gestures with a very particular process. The Indulgent Hammam completes the Escape Hammam adding to it a moment of hydration with the nourishing body cream “Roses de Sucre” in the treatment room.

SIGNATURE HAMMAM – 2H

Luxurious techniques, combined with marocMaroc favorite products, ensure absolute well-being. This complete Hammam ritual is followed by a ceremonial massage in the treatment room. The body is relaxed, the skin radiates and the spirit escapes





FACE RITUALS

PURITY – 1H

A sot gesture using hot stones, followed by a sumptuous scrub with Grains de Lumière will prepare your skin for the very purifying rhassoul mask Terre du Désert. As a finishing touch, a caress of hydration with Richesse d'Arganier.

RADIANCE– 1

Stimulating and soothing gestures. This “Radiance” ritual is a source of intense hydration for skins lacking comfort and nutrition. A gesture that alternates between stimulating and soothing movements for a fresh and relaxed complexion.

FIRMNESS– 1H15

This Firmness facial treatment helps eliminate signs of fatigue and removes imperfections. The 20 techniques involved in this marocMaroc facial are performed, smoothing away lines, and illuminating the complexion for a glowing face.

CACTÉA FACE RITUALS

SIGNATURE – 75'

A This better-age ceremonial starts by thoroughly cleansing the face. It is a moment of pure delight from head to toe, from a foot bath to a full body and cranial massage. This signature protocol promises an experience like no other.

REVITALIZING – 50'

Cleansing and relaxing gestures. This “Revitalizing” and well-ageing ritual is the most wonderful way to ensure lymph drainage. See your features relaxing, and your contours more toned and firmer. An exclusive treatment that works like a natural lifting for your skin.

OXYGENATING – 50'

This pro-age rejuvenating treatment lifts all signs of tiredness from the face. With skillful technique, the blood flow is stimulated, to chase away any accumulated toxins and feel freshness all over. Deep relaxation and wellness guaranteed.



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OUR RITUALS IN IMAGES



▶ [PLAY ME](#)

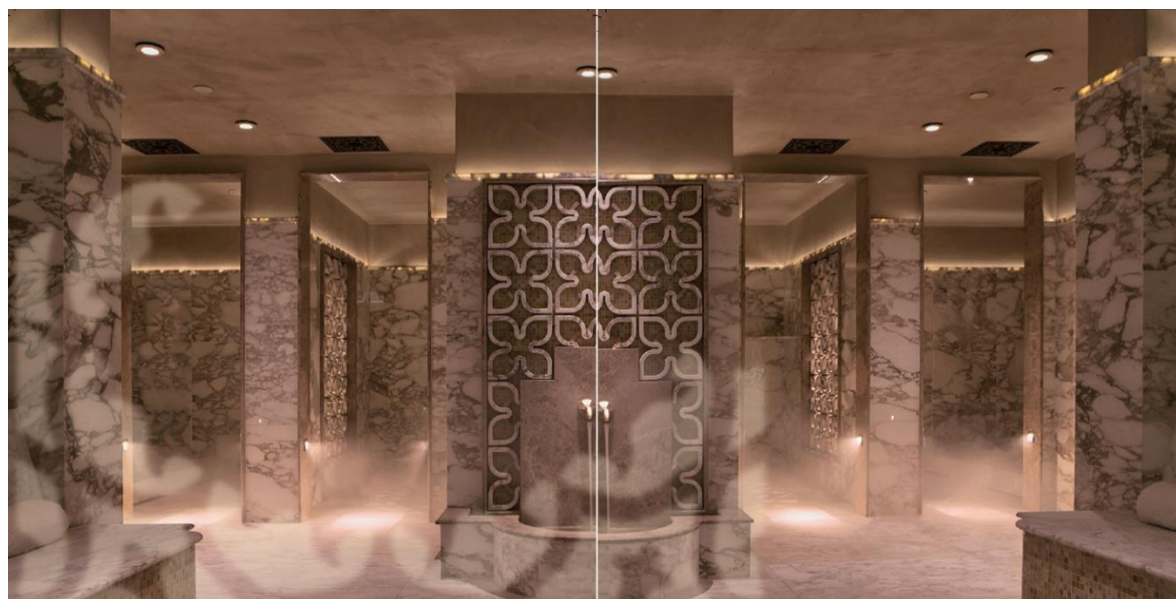
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IV. Our locations



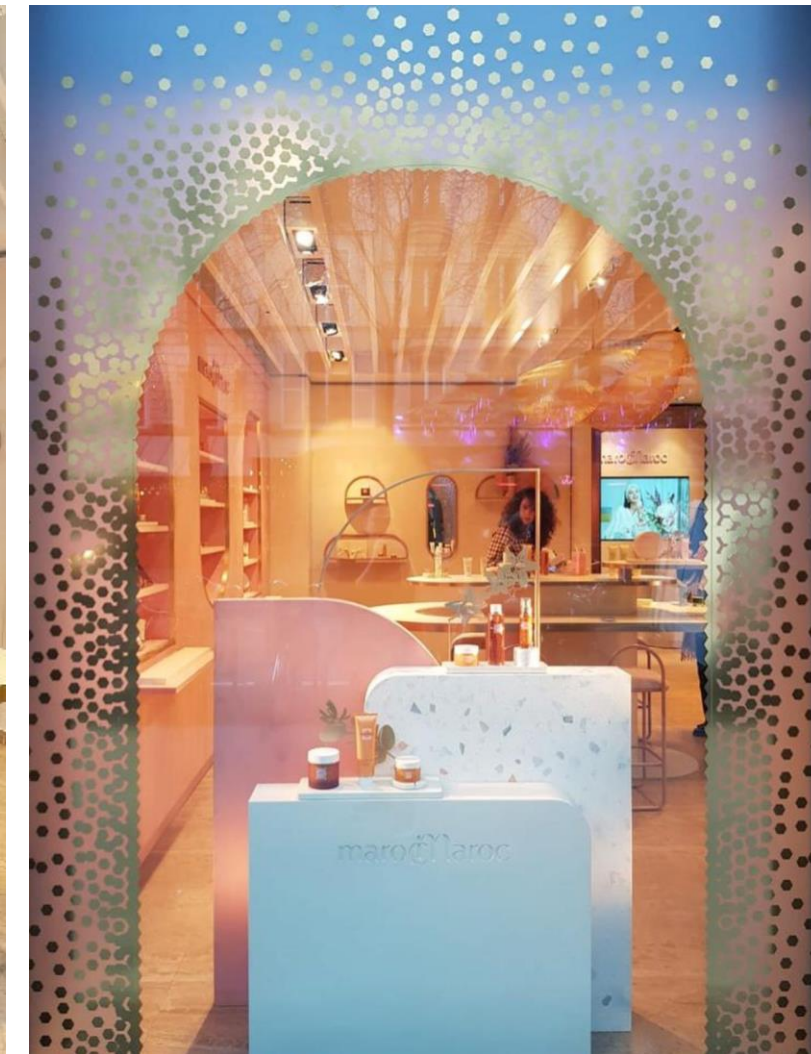
JOURNEY AT HARROD'S

Step into the world of Harrods the iconic department store in London, **where we offer an exclusive selection of our products**, reflecting a commitment to quality and authenticity. For those who have been acquainted with our history, we also once housed a 300m² hammam, a true sanctuary of relaxation, **lasted 7 years between 2013 and 2020**. Though the hammam is now closed, it remains a cherished memory as a place where one could unwind and rejuvenate fully.



POP UP STORE IN PARIS

marocMaroc opened a **pop-up store in Paris**, at 11 rue des Archives in the 4th arrondissement, from December 28, 2021 to March 3, 2022, offering a fleeting yet memorable experience. Visitors could explore and experience all the marocMaroc products, immersing themselves in the enchanting textures and captivating fragrances of the brand. With our temporary boutique, we brought the essence of refinement directly to the heart of the capital.



A PRESTIGIOUS ADDRESS IN FRANCE

The story between marocMaroc and France continues to unfold, with the opening of a new, prestigious address in the vibrant heart of the capital. Inspired by traditional Moroccan beauty rituals, the refined beauty brand has now made a home for itself in the iconic Marais neighborhood of Paris, at 5 rue des Francs-Bourgeois. Its aim is to offer an unforgettable sensorial experience through unique scents and textures that tantalize the senses, and – for a moment in time – to transport you away from everyday life. For a brand that loves to share Morocco's rich culture, this is something that comes naturally.



UPCOMING BOUTIQUE OPENING IN AMSTERDAM

The enchanting tale between marocMaroc and the Netherlands is about to come to life with the upcoming opening of our brand-new boutique in the charming city of Amsterdam. Similar to our Parisian adventure, where traditional Moroccan beauty found a home in the iconic Marais neighborhood, our brand is gearing up to script another captivating chapter along the picturesque streets of Amsterdam. As we prepare for the imminent opening of our boutique in this captivating city, we invite you to anticipate a sensorial immersion inspired by the rich cultural tapestry of Morocco. Our space, nestled in a prestigious location in the vibrant heart of Amsterdam, promises an unforgettable experience dedicated to authentic beauty and sensorial escape.



FIND US IN THE BEST LOCATIONS WORLDWIDE

Particularly appreciated by skincare professionals, the products are used in the spas of some of the most luxurious hotels, such as the famous Royal Mansour Marrakech, the Four Seasons Hotel London at Ten Trinity Square and the Ritz Carlton Dubai. Simultaneously, our online presence through our e-commerce platform extends this commitment to a global audience. Our e-commerce platform is designed to deliver a seamless and secure shopping experience. Through user-friendly interfaces and efficient transaction processes, we ensure that customers can access our full range of offerings with ease, regardless of their location.

And more...



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V. Marketing & communication



EVENTS

THE LAUNCH OF CACTEA, OUR NEW WELL-AGEING RANGE AT

Royal Mansour Marrakech

Exclusive events took place at Marrakech's opulent Royal Mansour Hotel for the launch of “Cactéa”, our well-ageing range, hosting gatherings of notable figures. The luxurious settings provided backdrops for evenings of glamour and connection. The unveiling of this new range marked the highlight of these memorable moments.



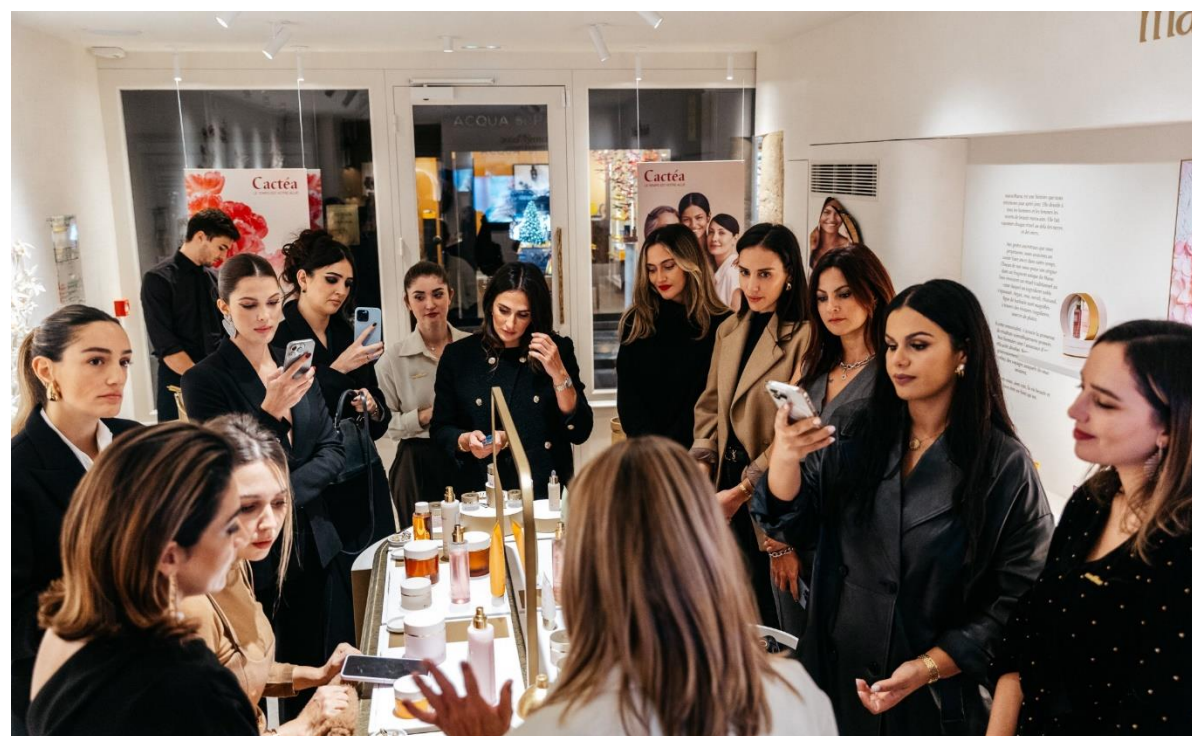
Influencer event in Royal Mansour for the launch of our new Cactéa Range



EVENT

FOR THE OPENING OF OUR PARISIAN BOUTIQUE AT Hôtel d'Evreux Paris

marocMaroc hosted a special **event in Paris to celebrate the opening of our new Parisian boutique** at 5 rue des Francs-Bourgeois, le Marais. The exclusive evening was graced by the presence of several notable figures, including Miss Universe 2016 Iris Mittenaere, the talented Moroccan singer Manal Benchlikha and other renowned influencers. The gathering marked a glamorous introduction to our unique blend of Moroccan-inspired products in the heart of Le Marais.







SOCIAL MEDIA

Feed

Find us on Instagram
@marocmaroc.skincare

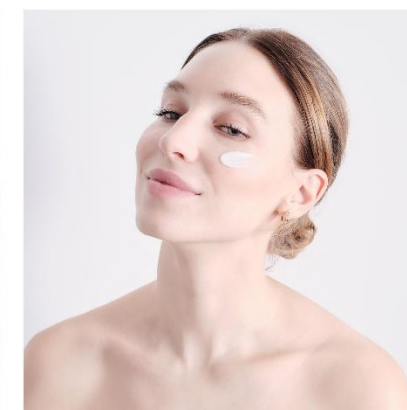
With **50K followers**, our Instagram skincare page is the go-to destination for all things radiant skin. Explore the captivating world of our skincare brand through our dedicated Instagram page, where we unveil the latest additions, showcase exciting events, and highlight our innovative products. Immerse yourself in the journey of beauty and self-care as we share behind-the-scenes glimpses, expert tips, and the essence of our brand. Follow us for an exclusive peek into the realm of skincare, where every post is a celebration of authenticity, quality, and the art of radiance.

marocmaroc.skincare






1.122
publications
50 K
followers
854
suivi(e)s

marocMaroc Skincare
Beauté, cosmétique et soins
Skincare, Haircare & Spa Range telling the story of
sumptuous Morocco ✨
🌿 Free from silicone, parabens & mineral oils... plus
5 rue des Francs-Bourgeois, Paris, France
Voir la traduction
www.marocmaroc.com



MEDIA

Our skincare products have been featured in numerous magazines such as Vanity Fair, Harper's Bazaar, or Marie Claire, reflecting the quality and effectiveness of our line. This recognition in prestigious publications reinforces our commitment to delivering outstanding skincare solutions. These features not only expand the reach of our products but also underscore their innovative and impactful nature.

marie claire



VANITY FAIR
20 DI CAMBIAMENTO

VISO E CORPO Benefici per la pelle a tutto miele, l'oro liquido della bellezza

Le api sono piccole grandi guardiani del nostro Pianeta e ci forniscono il miele dalle proprietà cosmetiche molto apprezzare. Proteggiamole e creiamo una beauty routine dolcissima ad hoc dai super benefici

DI ILARIA FERROTTA
27 GIUGNO 2023



MaroMaroc, Miel d'Ambre

Balsamo scrub detossinante ed esfoliante corpo ccon estratto di miele.

Harper's
BAZAAR

Los cosméticos del hammam más lujoso del mundo, ahora en tu casa

Desde hace 13 años, la firma cosmética marocMaroc ha conseguido reunir en sus 20 productos la esencia de la tradición de los tratamientos marroquíes para llevarlos del mejor spa de mundo, el del Royal Mansour en Marrakech, al resto del mundo a través de su e-commerce.

PER NATALIA HERMOSÍ / PUBLICADO: 05/01/2023



D.R.

Rosa, almendra, aceite de argán, de cactus... la riqueza de la cosmética marroquí esconde la clave de su éxito en el uso de unas materias primas que dotan a la piel de los nutrientes necesarios para lucir en su mejor versión. Desde hace 13 años, esta es la misión de la firma marroquí **marocMaroc**: lograr que las mujeres se sientan bien en su propia piel. Y eso es lo que transmiten con una filosofía que en ningún momento centra su discurso en palabras como *antiaging*, arrugas, envejecimiento... porque envejecer, según nos cuentan, es parte del ciclo natural de la vida.

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MOROCCO & AFRICA

Rabat

Sofitel Jardin des Roses
Faces Rabat
Esthécare Rabat
Conrad Rabat
Mariott Rabat
Atelier 9

Marrakech

Royal Mansour
La Mamounia
Four Seasons
Dufry Marrakech Menara Airport
Mandarin Oriental
Royal Golf Marrakech
Selman Marrakech
Faces Marrakech

Casablanca

Lucie Saint-Clair
Dufry Mohamed V Airport
Vichy Celestin Bouznika
Faces Boulevard Massira
Faces Boulevard Sijilmassi
Studio B
Esthécare Casablanca

Ifrane

Michlifen Suites & Spa

Fez

Riad Fès Relais et Châteaux
Sahrai

Tetouan

Sofitel Tamuda Bay
Banyan Tree
St Regis Tamuda Bay

Nador

Marchica Lagoon Resort

Tangier

Hilton Tangier Al Houara

Agadir

Sofitel Agadir
Hilton Taghzout

Royal Air Maroc

Onboard Sales

Senegal

Grain de beauté



MIDDLE EAST

United Arab Emirates

Palazzo Versace Dubai
The Ritz-Carlton Dubai
Bulgari Hotel Dubai
Jumeirah Beach Hotel Dubai
Al Assala Dubai
Brush and Blush Al Aïn Abu Dhabi
Jumeirah Saadiyat Abu Dhabi
The Chedi Al Beit Sharjah
Rotana Saadiyat Island Abu Dhabi
Madinat Jumeirah Al Qasr Dubai
Emirates Palace Mandarin Oriental Abu Dhabi
Sultana Spa & Hammam Dubai
St Regis Abu Dhabi

Kuwait

Four Seasons
Jumeirah Messilah Beach Hotel & Spa

Qatar

Raffles Doha
The Chedi Katara
Fairmont Doha
Kempinski

Oman

Six Senses Zighy Bay
Jumeirah
Kempinski
The Chedi

Bahrain

Four Seasons Bahrein Bay
Spa Social



EUROPE, ASIA & USA

France

Elysées Parfums (6 boutiques)
Sens Unique

Switzerland

Grand Hotel Fairmont Genève

United Kingdom

Harrods
Four Seasons Trinity Square London
Hôtel Café Royal
The Newt in Somerset

Italy

Kaon Distribution (38 POS)

Czech Republic

Capi Hnizdo

Slovakia

Château Amade Boutiqie Hôtel
Kaskady Hotel & Spa

Malaysia

Hammam Spa Bangsar

Azerbaijan

Lab151
Four Seasons Baku
Ritz-Carlton Baku

Spain

Lilly House Marbella

Maldives

Anantara Naladhu
Cheval Blanc

USA

The Standard Spa Miami
4Beauty MedSpa Miami

