



111SKIN / DR. YANNIS ALEXANDRIDES MD, FACS

BIOGRAPHY

Dr. Yannis Alexandrides MD, FACS, is the founder and surgical director of 111 Harley St., London. He is a world-renowned and highly respected board certified practicing plastic surgeon with over 20 years' experience in private practice, and 30+ years of personal medical research.

Certified by both the American Board of Plastic Surgery and the European Board of Plastic, Aesthetic and Reconstructive Surgery, Dr Yannis established his clinic at the epicentre of London's prestigious medical arena in 2001 and remains the only dual-certified member who has practices in the city under these qualifications. Dr Yannis invented his now signature Y Lift, a pioneering technique which lifts the lower face, jawline, and neck in one procedure, delivering natural results with minimal recovery time. He also specialises in breast augmentation, liposuction, rhinoplasty, and facelifts.

Born in Greece to a family of doctors and scientists, Dr Yannis graduated with honours from the Medical School of Athens, then undertook training in plastic and cranio-facial reconstructive surgery at the University of Miami, which is globally recognised for its innovation within the field. His work included a residency at Jackson Memorial Hospital, an institution with one of the busiest trauma centres in the United States. It was here, whilst attending burns patients and performing complicated operations on victims of severe injury, such as gunshot wounds, that Dr Yannis gained his life-long appreciation for the far-reaching effects that cosmetic and plastic surgery can have on the lives and wellbeing of his clients.

He then broadened his skills in complex microsurgery, using specialised microscopes and precision instruments, at the University of Pittsburgh.

Since founding 111 Harley Street, Dr Yannis has cemented his dedication to aesthetic excellence, performing thousands of surgeries for an international clientele and is regularly voted among the top 100 doctors in his field by bodies such as RealSelf.com – a research platform accessed by thousands of patients, with unbiased reviews of both doctors and procedures. His personalised approach combines non-invasive treatments with innovative surgical techniques and advanced medical technology to ensure unparalleled results and the highest levels of patient safety. Beyond Harley Street, he also participates in surgical missions abroad to aid those without financial means to correct problems such as cleft lips and cleft palates.

Dr. Yannis' expertise as a leading, pioneering aesthetic plastic surgeon gives him a unique insight when it comes to promoting healthy, beautiful skin. In 2004, he began collaborating with a team of biochemical engineers, formerly of Bulgaria's Aerospace Programme, to develop a ground-breaking treatment formula: NAC Y². It features an amino acid compound called N-acetylcysteine (NAC), which is used by our cells to synthesise one of nature's most powerful antioxidants, glutathione – essential for defending skin against free radical damage, aid detoxification and support collagen function. Dr. Yannis infused this patented formula into the Dramatic Healing Serum he prescribed to post-operative patients. The serum proved to show extraordinary results on all areas of the skin where it had been applied – not just those affected by surgery. The success and demand for Dramatic Healing Serum inspired Dr. Yannis and Eva to adapt a version that was as potent as possible for a retail environment: Y Theorem Repair Serum NAC Y², to ensure his repairing and healing NAC Y² formula would be available to all. And in doing so, 111SKIN was born.

The collection debuted at Harrods in London in 2012. Today, the brand has over 60 products in six different collections and is recognised as a key player in the clinical skincare market by editors, experts, and consumers alike.

“ My role as an aesthetic plastic surgeon, ultimately, is to understand my patients' needs and to make them feel happier. No one is perfect, but I've seen at first-hand how a procedure can change someone's life for the better. That, and to be able to deliver healthier, more beautiful skin for my clients, is my ultimate goal ”

Dr. Yannis Alexandrides

MEMBERSHIPS AND ACCOLADES

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American Society of Plastic Surgeons

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International Society of Aesthetic Plastic Surgery

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American Society For Aesthetic Plastic Surgery

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General Medical Council of Great Britain

TIMELINE

