

LES BAINS GLIERBOIS 1885

7, RUE DE BOURG L'ABBÉ, PARIS

WWW.LESBAINSGUERBOIS.COM







Founded in 1885, by François Auguste Guerbois, the Spa Les Bains Guerbois quickly became the Parisian temple of beauty and well-being, where artists such as, Manet, Monet, Zola, Renoir, Proust and high society meet.

In 1978 the establishment, renamed Les Bains Douches, became one of the most famous nightclubs in the world.

In 2015, Les Bains was transformed into a 5\* boutique hotel and revived its club and Spa along the way.

Jean-Pierre Marois, the heir of the place, reinvented Les Bains Guerbois by launching a first signature Cologne and a perfumed candle in 2016. A body care collection followed the year after.

Since 2017, an Eau de Parfum collection has been launched with perfumers Michel Almairac, Dominique Ropion, Fanny Bal, Bertrand Duchaufour, Jérôme Epinette and Dorothée Piot. Each fragrance is an olfactive journey to a specific year and story of its rich past of more than 135 years.

Les Bains Guerbois revamped their perfume bottle, a new version in 3,3oz size (100ml) with engraving.







# **JEAN-PIERRE MAROIS**



" Les Bains Guerbois is an adventure that fascinates me. Straddling over three centuries, it has caught its breath like never before.

A breath where exquisite and original scents mingle thanks to these great perfumers whom we invited in the last three years to translate the major dates of our house into fragrances. An eclectic, powerful and unique Parisian story."

Jean-Pierre Marois received Master degrees in Films and Comparative Literature from the Sorbonne. He then spent most of his professional career IN THE MOTION PICTURE INDUSTRY, directing and producing feature films by directors including Abel Ferrara, Oliver Stone and Alejandro Gonzalez Iñarritu.

CONSTANTLY travelling for his work, he fell in love with the Hospitality business. Applying his visual knowledge to supervise interior design, public and private spaces staging, brand identity, as well as developing storytelling for his properties, he brought his cinematic vision to the hotel business. In 2009 he developed and launched the first detox boutique hotel in Paris, hotel Gabriel.

In march 2015, he turned LES BAINS, the Parisian legendary night club and former Spa into the 5 star boutique hotel it is today.

In September 2016, pursuing his long lasting passion for perfumes, he revamped LES BAINS GUERBOIS, the original Spa brand founded in 1885, to rave reviews, launching a Cologne in an iconic large faceted bottle with star perfumer Michel Almairac and a candle which exhales the original exclusive scent developed with perfumer Dorothée Piot for the hotel.

In October 2017 he started an award winning collection of Eaux de Parfum.

EAU DE COLOGNE COLLECTOR SPLASH 260ML







220€ RRP

190€ RRP



# Eau de Cologne Les Bains Guerbois

Subversive alliance. Striking out with the sensuous and spicy notes of ginger and cardamom, l'Eau de Cologne Les Bains Guerbois enters a richly wooded heart of patchouli, cedar and mystic papyrus before mellowing into the warm sweetness of musk, amber and sacred Frankincense.

An unbridled fragrance by Michel Almairac that cheekily courts controversy and awakens the Senses.

FAMILIES:

Woody, Spicy, Incense

HEAD NOTES:

Ginger, Cardamom

HEART NOTES:

Patchouli, Cedar, Papyrus

BASE NOTES:

Musk, Amber, Frankincense





# Scented Candle Atmosphère

Elaborated in Grasse, the perfume of the candle Atmosphère is inspired by the olfactive signature that perfumer Dorothée Piot created for the renascence of the Hotel Les Bains in 2015. Piot reinterprets the provocative spirit that echoed through the ages in this cult Parisian haunt with an addictive and spicy blend of woods and frankincense.

A candle fabricated by French craftsmen with a wax of natural origin and wicks of pure cotton to favor

a qualitative combustion. Once lit, the white lacquered matte glass transforms into a night light

and the Bacchus face lights up.

### FAMILIES:

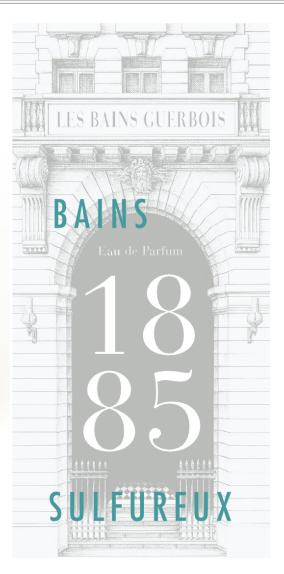
Woody, Spicy, Incense
HEAD NOTES:
Cardamom, Saffron
HEART NOTES:
Papyrus, Atlas Cedar, Violet
BASE NOTES:

Wild Leather, Frankincense, Tonka Absolute









# 1885 BAINS SULFUREUX

Climb the front steps and enter the Bains Guerbois.

This is Paris, 1885. The newly opened temple of well-being and beauty emanates fragrances of flowers, plants and herbs. The scent of an Evocative concoction blending bergamot, jasmine, rosemary and mandarin wafts from the Turkish and Russian baths. The very air of the establishment is full of a thousand essences of tolu, labdanum, tonka, benzoin, incense and musk. Enchantment and release for body and spirit.

FAMILIES:

Oriental, Floral, Citrus

HEAD NOTES:

Bergamot, Rosemary, Blackcurrant, Mandarin

HEART NOTES:

Orange Blossom, Jasmine

BASE NOTES:

Tolu Balsam, Benzoin, CashmereWood,

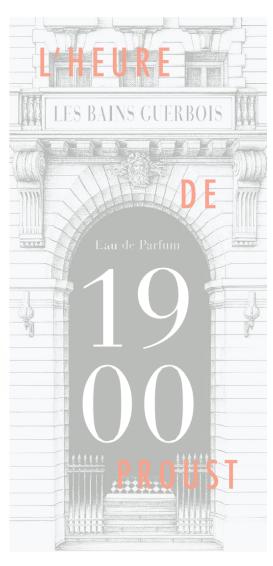
Incense,

Tonka, Sandalwood, Labdanum, Patchouli. Vanilla. Musk



Nose: Dorothée Piot.





# 1900 L'HEURE DE PROUST

Paris at the Belle Epoque. A remembrance of Proust at the Bains Guerbois with a cherished confidante.

After a steam bath and massage, time slows and tea is served. Black blueberry and pomelo tea. The moment for secrets divulged, whispered close. The odor of Tuscan leather, scent of violet, mate and vanilla. Which of them smells so divine? Is it him or her? Intertwined perfumes.

Fragrance lost, fragrance regained.

Nose: Jérôme Epinette.

FAMILIES:

Oriental, Floral, Tea

HEAD NOTES:

Bergamot, Bleuberry, Grapefruit

HEART NOTES:

Violet, Black Tea, Tuscan Leather

BASE NOTES:

Mate, Guaiac, Praline, Vanilla,

Amber, Licorice





# 1978 LES BAINS DOUCHES

Paris 1978 and another endless night in one of the world's wildest nightclubs. Follow it's powdery scent. Downstairs it's a Negroni Yuzu for her and a Whisky Sage for me. Ribbons of tobacco smoke weave their magic.

Leaning on the cedar wood bar, I watch her moving on the dance floor. Wafts of myrrh, vanilla, patchouli and oriental rose go to my head. Though I close my eyes for a second, the Bains Douches never sleeps.

Nose: Bertrand Duchaufour.

### FAMILIES:

Oriental, Floral, Powdery

### HEAD NOTES:

Yuzu, BitterOrange, Cardamom, Whiskey, Davana

### HEART NOTES :

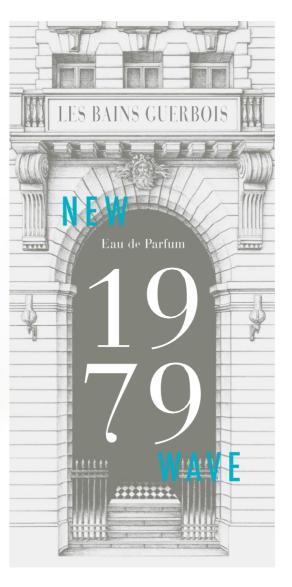
Clary Sage, Rose, Heliotrope, Blond Tobacco

# BASE NOTES :

Myrrh, Vanilla, Mate, Musk, Amber, Atlas Cedar, Virginia Cedar, Patchouli







# 1979 NEW WAVE

Another night at Bains Douches, another young English band onstage. The charismatic lead singer close to a trance. A legendary performance. A small enthusiastic crowd, girls and boys riding waves of emotions, sounds, of fragrances melding together yet distinct. Spearmint, peppermint, iris, woody cedar, sandalwood. New Romantics. Is this a dark or cheerful view of the world?

Could be both.

Nose: Dominique Ropion.

FAMILIES:

Woody, Floral, Mint

HEAD NOTES:

Peppermint, Spearmint, Aldehydes

HEART NOTES:

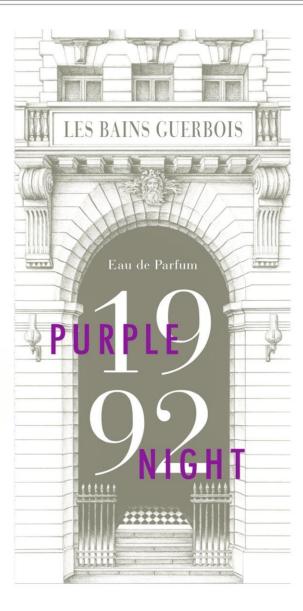
Orris Concrete, Virginia Cedar

BASE NOTES:

Australian Sandalwood, Musk, Amber Wood







# 1992 **PURPLE NIGHT**

He comes to Les Bains in a limo. The rumors precede him. Crowds outside, just as crowded inside. He has dinner, no rush, then goes down to the club, leaving a strong trail of heady perfume. Tuberose, tonka bean, patchouli and woody amber. He climbs onstage. For fun and for free. For the pleasure. For the club. For those who happened to be there. A concert! Total magic. It is raining sounds, colors, scents. How many artists, how many dreamlike moments came to life that year at Les Bains?

Nose: Dominique Ropion.

FAMILIES:

Oriental, Floral, Tobacco

HEAD NOTES:

Mandarin Calabria

HEART NOTES:

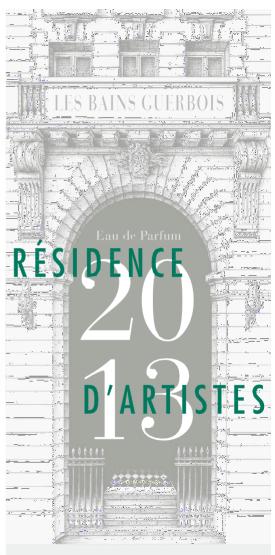
TuberoseIndia, Jasmin Egypt

BASE NOTES :

TobaccoAccord, SuedeAccord, Patchouli







# 2013 RÉSIDENCE D'ARTISTES

2013. The first page of the new Les Bains.

For a few weeks prior to total renovation, the cream of the world's Street Artists takes over this mythical space.

There's an explosion of colors and of scents made of musk, sandalwood, papyrus, violet, cumin, cardamom, mandarin.

An atmosphere of freedom, boldness, creativity rules, as art and people come together, mix and touch.

A moment. Then it's gone, and only the fragrance remains.

If only these walls could talk...

Nose: Dorothée Piot.

### FAMILIES:

Woody, Floral, Fruity

#### HEAD NOTES:

Cardamom, Mandarin, Bergamot, Peach

#### HEART NOTES:

Jasmine, Papyrus, Violet, Cumin

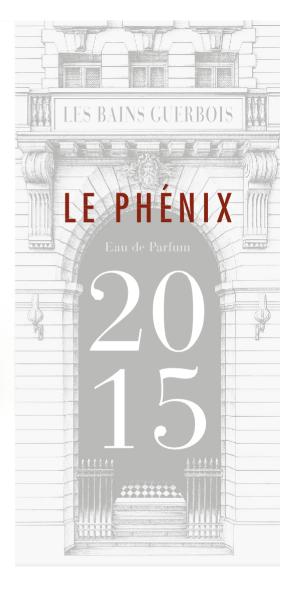
# BASE NOTES:

Musk, Sandalwood,

Patchouli, Leather







# 2015 LE PHENIX

In Paris nothing disappears, anything can come back to life. In 2015 the Bains rises again.

Once again everything goes in the Maison Guerbois under the deeply burnished domes and cupolas,

in a subtle spiral of cardamom and ginger, patchouli and cedarwood, incense and amber.

The Spa, the nightclub, the hotel. Dance, linger, dream, perspire, drink, watch, sense, seduce, doze.

All the yesterdays and now. This is LES BAINS; 1885, 1978, 2015.

Nose: Michel Almairac.

FAMILIES:

Woody, Spicy, Incense

HEAD NOTES:

Ginger, Cardamom

HEART NOTES:

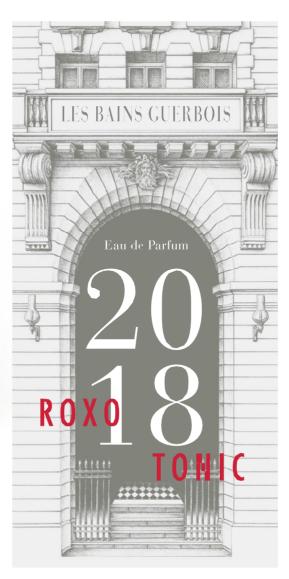
Patchouli, Cedar Wood, Papyrus

BASE NOTES:

Incense, Musk, Amber







# 2018 ROXO TONIC

Roxo is a party. A place. A color. Materials like leather, lacquer, wood, enameled lava. Organic shapes. A place where day meets night in a dance of light and shadow.

Encounters of all kinds.

Intoxicated by one's surroundings as by a powerful cocktail. Roxo Tonic. Bergamot, Lemon and Ginger. Gentian, Neroli and Tea. Vetiver, Ambroxan and Musk.

A fragrance under the influence.

A moment of joy, desire, free-spirited.

Totally free and sparkling.

Nose: Fanny Bal.

FAMILIES:

Floral, Woody, Citrus

HEAD NOTES:

Calabrian Bergamot, Calabrian Lemon, Ginger

HEART NOTES:

French Gentian, Tunisian Neroli, Tea

BASE NOTES :

Haitian Vetiver, Ambroxan, Musk

#### MICHEL ALMAIRAC

Nose of the Eau de Parfum «2015 Le Phénix», winner of the Fragrance Foundation 2018 Expert Award « Best Indie Brand Fragrance».

Almairac started his career at 19 years old at the Roure school of perfumery in 1972

and quickly became a perfumer after 2 years of training. Almairac is known for his short olfactive pyramids using perfume notes such as Sandalwood, Patchouli and Rose. He continuously explores new territories to modernize classic perfume structures. Almairac is the nose behind the famous Burberry for men and for women, Chloé for Chloé, Dahlia Noir Givenchy, Bois d'encens Armani Privé, Gucci for Men and probably his most well known creation is Fahrenheit Dior.



### DOROTHEE PIOT

Nose of the Atmosphere Scented Candle, the Eaux de Parfum «1885 Bains Sulfureux» & «2013 Résidence d'Artistes». Piot's encounter with a perfumer spiked her passion for perfumery. Graduated from the ISIP, she was mentored

by perfumers and flavorists to develop a signature style. She prefers natural ingredients and simple combinations to create the more complex dimensions of each perfume. Piot is the perfumer of Y-3 Black Label Yohji Yamamoto, Sunny Frutti Escada, Angel Eau sucrée Thierry Mugler, Criminal of Love By Kilian, and created a number of scented candles like Spiritus Sancti for Cire Trudon and Cendres Dorées for Annick Goutal.



Nose of the Eau de Parfum «1978 Les Bains Douches». Bertrand Duchaufour joined Lautier Florasynth in Grasse in 1985. He collaborated on major projects with Jean-Louis Sieuzac, Michel Almairac and



Dominique Ropion. For 10 years, Duchaufour worked for Créations AromatiquesandSymriseon Fine Fragrances. Finally in 2008, he became an independent perfumer in the niche industry to compose disruptive fragrances. Duchaufour's perfumes reflect nonconformism and he uses high quality raw materials like Davana, Orris, Leather Accords, Oud, Patchouli and Osmanthus. He created several perfumes for Christian Dior, Aedes de Venustas, Comme des Garçons, l'Artisan Parfumeur, Penhaligon's and The Different Company

#### JEROME EPINETTE

Nose of the Eau de Parfum «1900 l'Heure de Proust».

Epinette was born in Burgundy (France) and passionate about winemaking and the work of sommeliers. After a Master in nutrition and olfaction at the Institute of Agronomical

Science, Nutrition and Environment in Dijon, Epinette decided to learn more about perfumery at the Perfume Institute of Grasse. His perfumes are assembled like vintage wines approaching every raw material like a grape variety. Epinette joined Robertet in 2003 and is the nose behind several perfumes of Atelier Cologne, Vilhelm, &otherstories as well as Byredo.



### DOMINIQUE ROPION

Nose of the Eau de Parfum «1979 New Wave».

Ropion got into perfumery at a very early age. After many summer jobs at Roure, he joined the company's school of perfumery in Grasse where he met Jean-Louis Sieuzac and Pierre Bourdon. He became a



« Chevalier des Arts et des Lettres » in 2012, and received the Fragrance Foundation Lifetime Achievement Award in 2019. Among his famous perfumes you can find; Alien Thierry Mugler, La Vie est Belle Lancôme, Lady Million Paco Rabanne, Amor Amor Cacharel, Flowerbomb Viktor&Rolf, Dune Christian Dior and many others for Frédéric Malle, Yves Saint Laurent and Givenchy.

### FANNY BAL

Nose of the Eau de Parfum «2018 Roxo Tonic».

Born in Lyon (France), Bal discovered the path to perfumery through her behemistry studies. During a Master in Fragrances

Formulation at ISIPCA, she



worked on a research project with Master Perfumer Dominique Ropion who eventually became her mentor. The creative process of Bal starts with a combination of two ingredients and her signature style can be summarized as feminine elegance with a gourmand touch. Bal received the « Rising Star » Award from the Fashion Group International and worked for several international brands such as Givenchy, Viktor&Rolf, Azzaro, Thierry Mugler, Lancôme, Issey Miyake, Frédéric Malle and created the Armani Privé Collection.

