

# BYREDO

Byredo presents Vanille Antique, the latest fragrance in the Night Veils Collection.

## Night Veils: Le Rituel de la Nuit

"I think there is something about night-time, it's a different world of possibilities; a different version of who you are, a nocturnal sense of duality. From evening blooms to animals, there is an entire part of nature that lives at night—how can we be removed from that? I know I have a completely different mind-set at nightfall; it's very distinctive emotionally. It is almost the start of another life and I wanted to do something to mark the beginning of the evening, a new night-time ritual that would sound a gong for when this twilight life begins." Ben Gorham, Creative Director & Founder, Byredo.

## Vanille Antique

The latest release in the Night Veils quintet, Vanille Antique, joins Casablanca Lily, Reine de Nuit, Sellier and Tobacco Mandarin as part of Byredo's singular series of Extraits de Parfum. Mirroring the morning ceremony of applying scent, Night Veils are designed for the ritual of the night, their application signalling the start of the evening and the descent into adventures unknown. Like flowers that release their headiest scent at twilight, these penetrating concentrates of perfume are made from noble raw materials chosen with meticulous care. Distilled into a pure essence utilising time-honoured techniques, a small amount works closer to the skin and radiates through the heat of the body, lingering for many hours. Whether worn for a night out or simply to bed, Night Veils offer profound olfactory stimulation, inspiring and reflecting a natural world of imagination, memory and desire.

In a new departure, Byredo presents its first titular fragrance centred around perfumery's rarest raw ingredient. Derived from the French for "Antique Vanilla", Ben Gorham envisioned a smoky vanilla bean charged with history and character. With his usual drive and determination to steer away from the milieu's convention, the result is transformative with aromas crystallising into something unexpected, less syrupy and more nuanced.

The only orchid that bears fruit, harvested through a lengthy and delicate process, Vanille Antique references the complexities of its source - a unique ingredient imbued with hundreds of aromatic possibilities. Redolent of far-flung climes, the expected sweetness of vanilla is cut through by textures of earthiness and darkness, a warm mix of cashmere wood, ciste and musk coalesce to form an intoxicating ambrosia.

Distilled from a fleeting moment of inflorescence, this is a heady bouquet for the subversive adventurer. Hazily intriguing, descend into the depths of night and chance risqué encounters, all in pursuit of this seductive trail of scent.

Vanille Antique is available at Byredo stores, Byredo.com and select retailers from April 21<sup>st</sup>, 2022.

Vanille Antique

Top: Black Plum, Freesia

Heart: Amber, Cashmere Woods

Base: Vanilla Beans, Cistus Oil